



LANDMARK
CONSERVANCY

THE LONG VIEW:
WHY PERMANENCE MATTERS IN A CHANGING WORLD

IMPACT REPORT
2025 - 2026



Conserving Wisconsin's natural legacy for everyone, forever.

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FROM THE EXECUTIVE DIRECTOR

A year passes by in the blink of an eye, the true power of our mission revealing itself over time.

Reflecting on the past year, I am proud to share our impact and achievements knowing we accomplished them together. This year, Landmark Conservancy permanently protected over 1,400 acres of natural habitat across our region. Forest, wetland, grassland, and riparian corridors provide a home for wildlife, while cleaning our air and water, buffering the impacts of extreme weather, increasing resilience to climate change, and offering respite for busy humans.

Knowing that protected wild places exist is comfort for the soul. Through our work, we touch the lives of people by connecting them to nature through our preserves, trails, workdays, outdoor events, and stories of land protection. To some, nature is an old friend to reacquaint with on a familiar path, while others are thrilled to meet this exciting stranger for the first time.

This year, our momentum was lifted by a transformational gift from a longtime friend of conservation. This investment provides a leap forward for our organizational stability and permanence, and amplifies the baseline support we rely on every day. Read more about this gift on page 12.

Permanent conservation succeeds because an entire community decides to care. Landmark can never do it alone, and every gift, every partnership, and every volunteer hour remain the lifeblood of our daily operations.

Our board of directors has initiated development of a new strategic plan to guide us onward. When completed, this roadmap will ensure we continue to make an impact today, while meeting the needs and challenges of the future.

Thank you for standing with us for conservation.

With gratitude,



Rick Remington
Executive Director





LAND PROTECTION

JULY 1, 2025 - JUNE 30, 2026

1,417
ACRES CONSERVED

13.79
MILES OF SHORELINE
PROTECTED

📍 = PROJECTS IN PROCESS
📍 = COMPLETED PROJECTS

1. Pokegama Forest
2. Whittlesey Creek Headwaters
3. Graham Forest
4. Hemlock Haven
5. Hay Creek Wetlands
6. Yellow River Forest
7. Spring Creek Valley

45,515

TOTAL ACRES CONSERVED BY LANDMARK CONSERVANCY

WHERE CAN CONSERVATION MAKE THE GREATEST IMPACT?

When weighing the ecological merits of potential projects, we consider habitat quality, size, proximity to other protected land, climate resilience, and water features. Human elements we also consider include recreational opportunities, connecting people to nature, local public policy, land use threats, and our own capacity. In short, we seek to make the largest conservation impact relative to the investment.

CONSERVATION PROJECTS

Landmark Conservancy protects land through outright ownership, conservation easements that place permanent restrictions on land owned by others, and assistance to public and private conservation partners.

HEMLOCK HAVEN

Becky Oftedahl and Dave and Eric Holm protected 97 forested acres and over one-half mile of frontage on Lake Namakagon in Bayfield County. The family property includes stands of mature hardwoods, eastern hemlock, and red and white pines. The rich forest floor is characteristic of undisturbed older-growth forests that have experienced many years of natural growth and treefall. Large, decaying logs provide a home for specialized fungi, insects and salamanders. The protection of this property complements the adjacent Chequamegon National Forest and Fairyland State Natural Area, as well as the Owen-Teal Forest Important Bird Area.



Moss and fungi on the forest floor.



GRAHAM FOREST

The permanent protection of 80 acres of forested land will help maintain good water quality of the Marengo River as it drains northward to the Bad River and Lake Superior. Wildlife on the property includes coyote, timber wolves, bobcat, porcupine, pine marten, and barred owls. As land use changes in the surrounding area, landowner Nancy Graham's vision is that "the property is an oasis for anything that needs it – a small way to give back to the planet."

Barred Owl,
Photo Credit: Tom Andersen

HAY CREEK WETLANDS

Hay Creek and its associated wetlands are the dominant feature of this 320-acre property in Sawyer County. The river corridor is flanked by northern sedge meadow, tamarack/black spruce swamp, and open bog. Rick and Jan Neville protected this property adjacent to their 547-acre conservation easement project completed in 2023. Both projects border the Chequamegon National Forest creating a large, protected habitat block, a priority for Landmark. The landowners are actively managing habitat for pollinators as well as game and non-game wildlife, including deer, ruffed grouse, and elk.



Elk, Photo Credit: Snapshot Wisconsin



Swallowtail,
Photo Credit: Rick Neville

POKEGAMA FOREST

Red and white pine trees line the Pokegama River corridor, anchored in place by the signature heavy soils of the Lake Superior clay plain. Keeping the clay plain forests intact is important to control sediment and limit runoff into streams and rivers, helping maintain good water quality for aquatic organisms and the overall ecosystem. Protection of this 350-acre forested landscape with a conservation easement supports biodiversity, stores carbon, reduces flood risk, and filters water before it enters the St. Louis River Estuary on Lake Superior.

Pokegama Forest





Grassland opening

YELLOW RIVER FOREST

This 110-acre property was given to Landmark Conservancy by Bob and Leigh Waggoner through a life estate donation. The land is within a Wisconsin Priority Waterfowl Habitat Watershed, and the Department of Natural Resources has documented osprey nesting on the adjacent 708-acre Sawyer Creek Fishery Area since the 1970s. The Yellow River corridor supports a wide variety of bird species and is important habitat for many neotropical birds. The land will remain private for the foreseeable future, and when the life estate ends it will become available for low-impact public recreational use.



Osprey,
Photo Credit:
Tom Andersen

“A life estate agreement typically allows land to be conveyed to an organization like Landmark Conservancy now, with the donor retaining the use during their lifetime,” said Executive Director Rick Remington. “We are pleased to be able to work creatively with donors like the Waggoner’s to accomplish their estate planning goals in a way that reflects their values and environmental ethics.”

Photo next page, upper right: Placement of large woody debris is helping Whittlesey Creek recover from damage created by logging more than 100 years ago.

WHITTLESEY CREEK HEADWATERS

This 160-acre property includes over a half mile of stream frontage, numerous springs, mixed forest stands, and a large open water wetland. Protection of this land helps maintain healthy downstream habitat and spawning grounds for north coaster brook trout on the Whittlesey Creek National Wildlife Refuge. The myriad wetland and forest communities protect habitat and feeding grounds for a variety of migratory and breeding bird species. Funds for purchase were secured from Wisconsin's Knowles-Nelson Stewardship and Coastal Management Programs, with staff time supported by the U.S. Fish and Wildlife Service's Coastal Program. The property has been transferred to Bayfield County for long-term management.

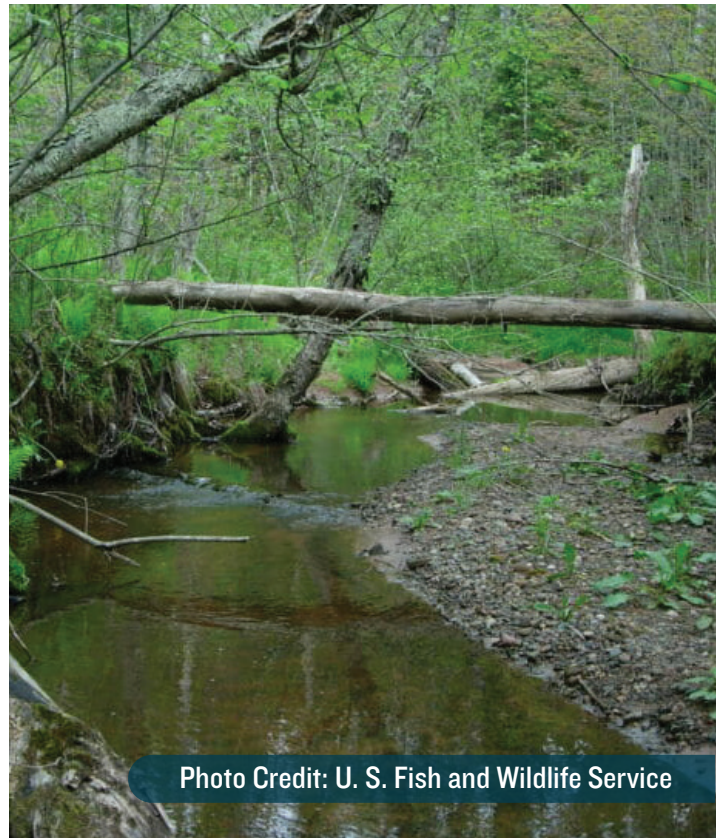
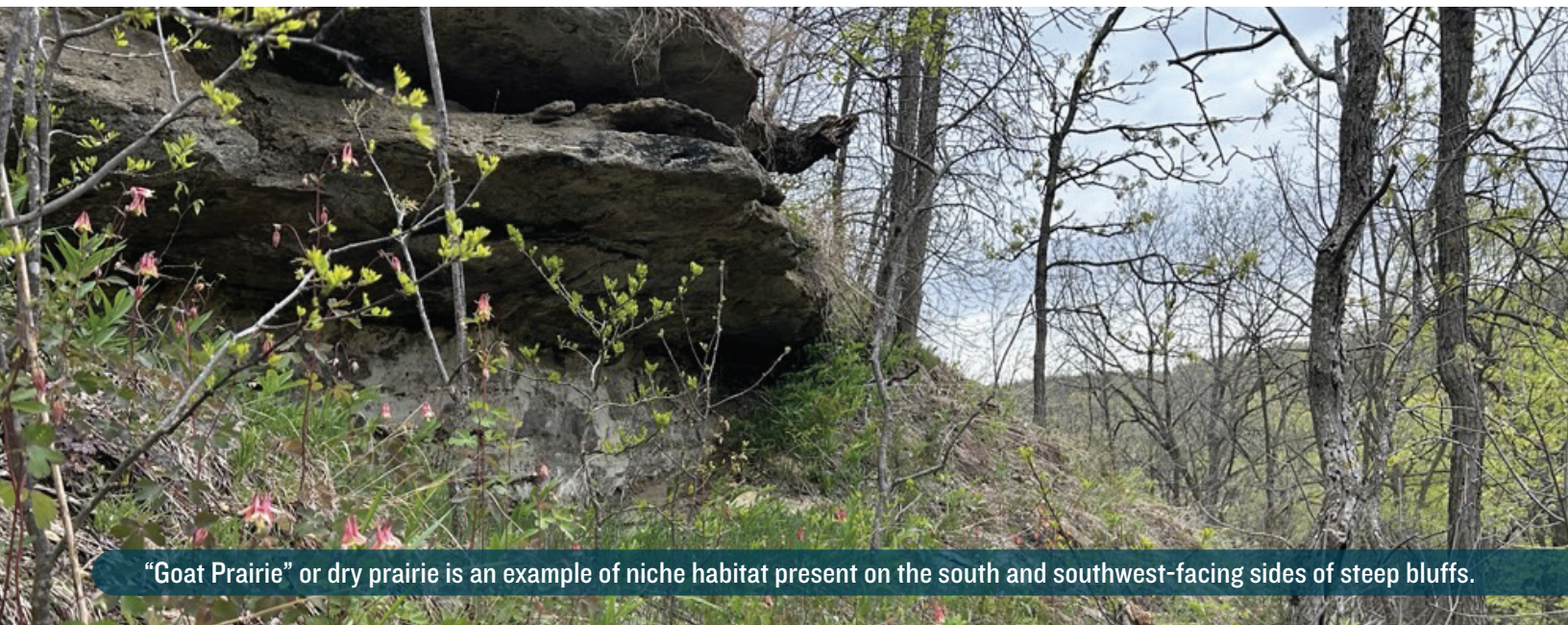


Photo Credit: U. S. Fish and Wildlife Service

SPRING CREEK VALLEY

Three hundred acres in the rugged hills of Buffalo County have been protected in partnership with landowner Jon Belisle. Steep, forested ridges flank a narrow creek valley that drains the property towards the Lower Chippewa River. Changes in slope, elevation and aspect create many microclimates, or areas with distinct temperature, moisture, and sunlight conditions. The Driftless Area's uniquely different topography and habitats contribute to its rich biodiversity. The property is particularly important for raptors and warblers that travel and nest along the river corridor.



"Goat Prairie" or dry prairie is an example of niche habitat present on the south and southwest-facing sides of steep bluffs.





The wetlands at places like Hay Creek retain and filter water, store carbon, and are hotspots for biodiversity. They are the lifeblood of our natural communities.

“

This area is experiencing significant development pressure. Protection of this property provides a habitat buffer for many species who rely on the Chequamegon National Forest for their survival.

Andrew Norman

LANDMARK CONSERVANCY
CONSERVATION MANAGER

GET OUTSIDE WITH LANDMARK



Participants enjoyed freshly fallen snow on a New Year Snowshoe Hike at Town of Union Conservancy in Eau Claire County.

Fostering meaningful connections between people and the land is fundamental to our mission. We had another full year of gathering outdoors learning about wildlife, removing invasive species, paddling rivers, and exploring trails. We hope these shared experiences in nature inspire appreciation for the places we protect.

As Landmark continues to conserve lands that provide public access, people have more places to enjoy the unique natural communities, scenic landscapes, and outdoor recreation opportunities that make northwest Wisconsin special. Discover events and properties to visit on our website: www.landmarkwi.org.



Volunteers participate in a workday with the DNR at Meridean Barrens in Dunn County.

30

HIKES & COMMUNITY
EVENTS

13

WORKDAYS

469

TOTAL PARTICIPANTS

CELEBRATING PARTNERSHIPS

Volunteers and partners greatly extend Landmark Conservancy's capacity to care for protected lands. From mowing trails and installing signs to monitoring conservation easements, restoring habitat, and sharing expertise, these contributions strengthen every aspect of our mission. We are grateful to the individuals and community partners whose dedication benefits us all!

This year, we are proud to recognize Greg Martens as Volunteer of the Year and Coulee River Trails as Partner of the Year.

VOLUNTEER OF THE YEAR

Greg Martens first partnered with Landmark Conservancy in 2008 to protect his family's Dog Island Lake property in Chippewa County. Inspired by Landmark's protection of the Telemark Forest, he reconnected with the organization and has become a dedicated volunteer at stewardship workdays, tireless in his efforts to remove invasive species. Greg also serves as a conservation easement monitor. Greg and his wife, Donna, are Legacy Circle members and passionate advocates for land conservation.

PARTNER OF THE YEAR

Coulee River Trails is committed to developing and maintaining a regional trail system in the Prescott area. They played a key role in our multi-year efforts to secure public access and permanent protection of Pine Coulee Nature Preserve. Over the past year, they've provided leadership in formalizing trails at the preserve. They have also guided public tours, installed signage, and mobilized local volunteers for brush work and special projects, including removal of over 600 tires from the property this past June!



Greg volunteering at a seed collection workday.



Coulee River Trails Steering Committee members (left to right): Dustin Wing, Steve Sizemore, Jared Schmitz, Ed Lucas, Veronica Justen, Bailey Ruona, Israel Haas. Not pictured: Kim Reich, Jay Stassen, Jeff Ruehle (Emeritus).

LANDMARK LEGACY CIRCLE

Envision a future with wild and scenic places conserved and accessible to people for generations to come. Together, we can ensure northwest Wisconsin remains grounded in conservation.



There is personal and universal value in the protection of natural land, water, and wildlife. Including Landmark Conservancy in your will or trust helps us safeguard these resources for all species who call Wisconsin home. Our efforts today can ensure this natural legacy endures. We are grateful to this distinct group of individuals who have chosen to include conservation as part of their life's legacy.

LEGACY CIRCLE MEMBERS

Judy and Charles
Aldrian
Babcock Revocable
Intervivos Trust
Gail Baldwin and
Bruce Jessen
Andris A. Baltins
Anonymous
Gordon* and Barbara*
Bauman
Ned* and Marlene*
Bixby
Karen Boros*
Mary Brill and Paul
Scott
Robert J. Bruce*
Bill and Jane Butsic
Jon G. Carlstrom*
Family Trust

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Charboneau
Susan Hodges
DeNuccio and Family
Roger Dreher
Bob Durfey and Ann
Barthelemy
Anonymous
Don and Gina Elliott
Yvette Fleming
Priscilla Capelle Haehn
and Billy Wilson
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Heinrich
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and Dan May
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Barbara J.* Miller
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Virginia Townley*
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Cindy Schlosser
Anonymous
Philip Willkie
Roger* and Lorna
Wilson
Mary Wingfield
Anonymous

* Denotes Deceased



St. Croix River, Photo Credit: Tom Andersen

TRANSFORMATIONAL GIFT TO PROVIDE LASTING IMPACT

Landmark Conservancy lost a longtime friend of conservation this past year. In his final months, he made a provision to give a significant part of his estate to Landmark to help protect the land and waters he cherished during his lifetime. This donation totals ten million dollars.

This individual had a deep appreciation for the special landscapes and natural resources of northwest Wisconsin. He valued time alone outdoors, enjoying silent sports like skiing and paddling. He loved to be on the rivers – especially the St. Croix, Kinnickinnic, and Namekagon. He spent time in Cornucopia and Bayfield, and at a lake property near Hayward.

This transformational gift to Landmark Conservancy will have a lasting impact on the lands, waters, and communities we all care about so deeply. It helps ensure the places he loved will be protected for

generations to come. It will be vital for our future stability and longevity, helping us become a more sustainable organization and solidifying our forever commitments to the lands we have protected.

Decisions about how we will invest and deploy these resources will emerge as part of our next strategic plan. This process is underway and on track to be completed by the spring of 2027.

There has never been a better time to be part of Landmark Conservancy. If you are interested in becoming a member of our Legacy Circle, please contact:

Kristin Thompson at
kristin@landmarkwi.org or
715.235.8850.

FINANCIAL SUMMARY

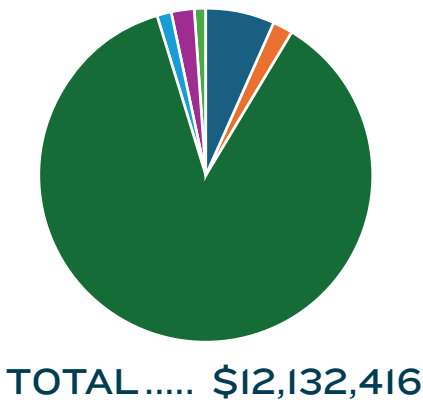
JULY 1, 2025 - JUNE 30, 2026

Landmark Conservancy is committed to the accuracy, transparency, and integrity of our financial information. As a 501(c)3 non-profit conservation organization, Landmark depends on the generosity of donors and partners to carry out our mission of conserving Wisconsin’s natural legacy for everyone, forever.

Landmark’s audited financial statement for our fiscal year 2025-26 is pending completion and will be available online at www.landmarkwi.org.

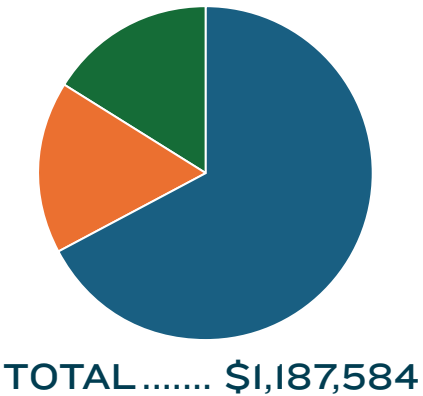
INCOME

Contributions	\$816,913
Grants.....	\$229,771
Bequests	\$10,524,553
Investment Income	\$188,064
Land Contributions	\$260,000
Other.....	\$113,115



EXPENSES

Conservation and Community Engagement....	\$799,691
Fundraising.....	\$198,928
Administration.....	\$188,965



ASSETS

CURRENT ASSETS

Cash	\$376,335
Endowments	\$2,634,763
Accounts Receivable	\$6,682
Board-Designated Funds	\$10,495,926
Project-Restricted Funds.....	\$289,903
Other	\$17,323
Total.....	\$13,820,932

FIXED AND OTHER ASSETS

Conservation Land.....	\$11,827,429
Property and Equipment	\$24,306
Other	\$74,114
Total.....	\$11,925,849
TOTAL ASSETS.....	\$25,746,781

THANK YOU TO OUR FUNDING PARTNERS!

Landmark Conservancy gratefully acknowledges grants, distributions, and sponsorship from the following organizations:

GRANTS & DISTRIBUTIONS

Boreal Waters Community Foundation	John C. Bock Foundation	Wisconsin Coastal Management Program
Community Foundation of Dunn County	Land Trust Alliance	Wisconsin Department of Natural Resources
Eau Claire Community Foundation	Natural Resources Foundation of Wisconsin	Wisconsin Land Fund of the Greater Green Bay Community Foundation, Inc.
Freshwater Society	Prescott Foundation	Xcel Energy Foundation
Green Bay Packers Foundation	St. Croix Valley Foundation	
	U.S. Fish and Wildlife Service	
	U.S. Forest Service	

PLATINUM SPONSORS \$5,000+



SILVER SPONSORS \$1,500+



BRONZE SPONSORS \$500+

Brickyard Creek Community	Eau Claire Outdoors	Lower Chippewa River Alliance
Courte Oreilles Lakes Association	Gargulak Appraisal Services, LLC	Menomonie Lions Club
Dahlby Conservation Services, LLC	Hive & Hollow	Winter Greenhouse
Eau Claire County Land Stewardship Program	Hy-Vee	Wonderstate Coffee

As of June 30, 2026.

YOUR SUPPORT MAKES A DIFFERENCE!

Landmark Conservancy gratefully acknowledges gifts and grants given by the following donors from July 1, 2025 - June 30, 2026. Your support helps us continue to conserve Wisconsin's natural legacy for everyone, forever.

Mark and Lisa Abeles-Allison
Jean Accola and Steven Peinovich
Ace Hardware Menomonie
Bob and Joan Ackerman
Sue and Roger Aiken
Nina Albanese-Kotar
Lois Albrecht
Judy and Charles Aldrian
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Eve Erickson



Birding at the Tiffany Wildlife Area as part of our annual antique train ride event.



Xcel Energy partners with Landmark Conservancy for their annual Day of Service.

Estilo Salon
Janet Etnier
Georganne and Paul Farseth
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 Will and Kristin Rogers
 William and Lynne Rogers
 Curt and LaMae Rohland
 Christopher and Helen Roland



Participants at a Butterfly Discovery event in partnership with Beaver Creek Reserve.

Peter Rothe and Gail Amundson
 Alexandre and Cayla Rouleau
 Jeffrey & Kjersti Ruehle
 Kathryn Ruggles and John Thomas
 Amber Rusch
 Gary Russell and Robin Trinko-Russell
 Hung Quoc Russell
 Kathleen Russell
 Sacred Blossom Farm
 Leon Salander
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