

WISCONSIN

LANDMARK

CONSERVANCY

Position Announcement

Seeking Full-Time Communications Specialist

Organizational Information: Landmark Conservancy is an independent, non-profit, organization dedicated to the permanent protection, stewardship, and respectful use of lands that define the character of northwestern Wisconsin and its quality of life. Founded in 2018 as a result of the merger of West Wisconsin Land Trust and Bayfield Regional Conservancy, Landmark acquires and stewards land and conservation easements that encompass some of the region's favorite natural, scenic, and recreational assets. Landmark Conservancy has protected over 40,000 acres in the region. The lands owned by Landmark Conservancy total over 2,900 acres. Landmark Conservancy is accredited by the Land Trust Accreditation Commission, indicating that Landmark has demonstrated sound finances, ethical conduct, responsible governance, and lasting stewardship of the organization's conserved lands.

Office Location: We have two office locations in Menomonie and Bayfield. This position will work out of the Menomonie office with the potential to occasionally work remotely.

Compensation: Salary range is \$40,000 - \$45,000 based on qualifications and experience. Landmark Conservancy offers competitive compensation, excellent benefits, flexible work policies and a collaborative work environment. We also provide professional development opportunities. As a result, you will find a culture that supports and inspires conservation achievement and personal development, both within the workplace and beyond.

Qualifications:

- A minimum of two years marketing / communication experience with an understanding of Wisconsin's ecology and geology
- Strong graphic design skills
- Associate or bachelor's degree in a related field
- Commitment to an inclusive workplace culture
- Valid WI driver's license

Working Conditions:

Duties are performed primarily in the office. Very limited travel is required to various locations in the region and beyond for meetings, conferences and workshops. Evening and weekend work are occasionally required.

Landmark Conservancy is an equal opportunity employer.

Salary and Fringe Benefits:

This is a full-time position that includes health insurance and a salary range of \$40,000 - \$45,000 commensurate with experience.

This position is open until filled. It is anticipated an initial review of candidates will be conducted in July.

Please contact Advancement Director Kristin Thompson with any questions:

kristin@landmarkwi.org or 715.235.8850

To apply please submit a cover letter, resume, and 2-3 samples of your writing/design work to: info@landmarkwi.org

Additional information including job description and Landmark Conservancy is available on our website www.landmarkwi.org