

WILD & SCENIC FILM FESTIVAL 2023 SPONSOR BENEFITS

	Approximate Reach	Platinum - \$5,000	Gold - \$3,000	Silver - \$1,500	Bronze - \$500
Advertising	<p>WOJB Radio Ads:</p> <ul style="list-style-type: none"> 1,500 listeners over a 100-mile service area <p>Hayward Chamber:</p> <ul style="list-style-type: none"> 700 member email list with 40% open rate 	<p>WOJB Radio Ads:</p> <ul style="list-style-type: none"> Named as premier event sponsor <p>Hayward Chamber:</p> <ul style="list-style-type: none"> Logo <i>featured</i> as premier event sponsor in Hayward Chamber e-Blast 	<p>Hayward Chamber:</p> <ul style="list-style-type: none"> Logo included as premier event sponsor in Hayward Chamber e-Blast 		
Landmark Conservancy Website	<p>Landmark Conservancy Website:</p> <ul style="list-style-type: none"> 1,250 event page visits per month 	<ul style="list-style-type: none"> Logo <i>featured</i> as premier event sponsor with a link to your website 	<ul style="list-style-type: none"> Logo <i>featured</i> with a link to your website 	<ul style="list-style-type: none"> Logo included with a link to your website 	<ul style="list-style-type: none"> Name listed with a link to your website
Social Media	<p>Landmark Conservancy Facebook:</p> <ul style="list-style-type: none"> 2,430 page likes <p>Landmark Conservancy Instagram:</p> <ul style="list-style-type: none"> 789 followers 	<p>Landmark Conservancy Facebook:</p> <ul style="list-style-type: none"> Logo and business description <i>featured</i> on Facebook Event Page Logo <i>featured</i> on poster shared on Landmark Facebook Page <p>Landmark Conservancy Instagram:</p> <ul style="list-style-type: none"> Logo <i>featured</i> on poster shared on Instagram 	<p>Landmark Conservancy Facebook:</p> <ul style="list-style-type: none"> Logo <i>featured</i> on Facebook Event Page Logo <i>featured</i> on Landmark Facebook Page <p>Landmark Conservancy Instagram:</p> <ul style="list-style-type: none"> Logo <i>featured</i> on poster shared on Instagram 	<p>Landmark Conservancy Facebook:</p> <ul style="list-style-type: none"> Logo included on Facebook Event Page 	<p>Landmark Conservancy Facebook:</p> <ul style="list-style-type: none"> Name listed on Facebook Event Page
Festival Recognition	<p>Estimated Event Attendance: 300</p>	<ul style="list-style-type: none"> Logo <i>featured</i> in film program and handbill 	<ul style="list-style-type: none"> Logo <i>featured</i> in film program and handbill 	<ul style="list-style-type: none"> Logo included in film program and handbill 	<ul style="list-style-type: none"> Name listed in film program and handbill
Event Tickets		10	8	6	4
Virtual / On-Demand Tickets		10	10	6	6

All contributions also will be recognized in Landmark's annual Impact Report.